



# 2023 impact



www.globalsocialimpact.es Paseo de la Castellana, 53, 2ª planta 28046 Madrid - España +34 91 077 06 59 info@globalsocialimpact.es

ពៃ **Global Social Impact Investments** IJ @GSIInvestments  $\triangleright$ 

**Global Social Impact Investments** 

01.

Who we are.

## INDEX.

Letter from our founder.



The Firm The Team





### **GSIF** Africa.

GSIF Africa at a Glance Investment Criteria and SDGs Portfolio GSIF Africa Aggregated Impact

**GSIF** Spain.

GSIF Spain at a Glance **Investment Criteria and SDGs** Portfolio GSIF Spain Aggregated Impact



## LETTER FROM OUR FOUNDER.

An Impact Report to Enjoy



## María Ángeles León

Cofounder and President

Three years ago, we founded our impact management firm. Global Social Impact Investments, with a name that, at the time, seemed a bit pretentious to us. The truth is, the registry rejected other more modest names, and so we were left with the responsibility of living up to a name that, on the other hand, also reflected our ambition and commitment.

In recent years, the term "Global South" has gained prominence, signifying not only the geographical South but also those facing vulnerability due to limited opportunities. In this context, GSI gains significance, particularly with the expansion of our geographical focus to the south, an expansion which we will be sharing in the coming months.

Each year, as we reflect on our impact report, we are deeply grateful and motivated. The data we collect demonstrates the positive impact our efforts have on the lives of many individuals, who work alongside us to improve their livelihoods and prosper. This year is no exception, and our achievements reinforce our commitment to our purpose, which is also the purpose of the people we serve.

Here are some data points to enjoy and delve deeper into within the pages of this report:

In Africa, in 2023, we invested in five new companies, including our first investments in Ethiopia and Zambia. Thanks to our investments, 3,343,370 smallholder farmers accessed value-added services, increasing their land vield by an average of 52%. Our portfolio now supports 16,084 decent jobs, of which 42% are held by women and 34% by young people.

GSI's agricultural focus provides solutions to significant challenges such as climate resilience and food security, empowering smallholder farmers to enhance their livelihoods. Increasing incomes and quality of life is directly linked to the ability to produce more sustainably. With GSI's support, farmers adopt and expand sustainable agricultural practices, improve the resilience of food systems, reduce greenhouse gas emissions and help sequester carbon. This can even become an additional source of income for these families.

The data we collect demonstrates the positive impact our efforts have on the lives of many individuals, who work alongside us to improve their livelihoods and prosper. This year is no exception, and our achievements reinforce our commitment to our purpose, which is also the purpose of the people we serve.

In Spain, the companies in our portfolio have created 121 jobs in 2023, 41.97% of which are occupied by people in vulnerable situations. These companies have provided quality internet access to 6.639 people in more than 290 rural municipalities, have avoided the destruction of more than 17 million products, thereby improving the quality of life of their buyers, and have made more than 150.000 eco-deliveries.

At the time of launching this fund, we were asked whether we would be able to identify social enterprises in our country. We consistently affirmed that we would do so, firmly convinced of the social commitment that characterises Spaniards. The results we have today confirm that our initial hypothesis was correct. Spain has a remarkable capacity for social innovation, which, with the appropriate investment, can be scaled up and have a substantial impact.

From a financial perspective, the results have been highly favourable for our two portfolios. In 2023, the companies invested directly by GSIF Africa have demonstrated notable growth, with average revenue increases of 2% and EBITDA growth of 35% compared to the previous year. The companies invested in by GSIF Spain have also demonstrated significant growth, with increases of 58% in revenues and 65% in EBITDA compared to the previous year. This illustrates that financial profitability and positive impact can be achieved concurrently, creating value for both investors and society.

As every year, by sharing these achievements, we renew our commitment to creating a fairer and more sustainable future.

Thank you for joining us on this journey.

- María Ángeles León.

Who we are.



## WHO WE ARE The Firm

We focus on investing in profitable and sustainable companies with solid business models and growth potential, which contribute to the socioeconomic inclusion of people in vulnerable situations. Thus, our investments seek to generate a double return: alongside profitability for our investors, we aim to improve the livelihoods of the groups that benefit from the positive impact generated.

To achieve this, we have a diverse management team with a solid track record of over 20 years in finance, philanthropy, and impact investments, along with high specialization in the regions and areas where we invest.

Authorized by the CNMV (Spanish National Securities Market Commission) in 2020, GSI is part of Santa Comba Gestión, a family management entity that brings together financial, business, and philanthropic projects and promotes freedom through knowledge.

#### Two vehicles, one objective.

Currently, we manage two investment vehicles: GSIF Africa and GSIF Spain.

#### **GSIF AFRICA**

The firm's first fund is an open-ended fund with a Luxembourg SIF (Specialized Investment Fund) structure. It invests through short- and mediumterm private debt in established companies in sub-Saharan Africa that contribute to the economic and social inclusion of the poorest people on the planet.

#### **GSIF SPAIN**

The firm's second fund is a closed-end fund with a European Social Entrepreneurship Fund (ESEF) structure. It invests equity in small and medium-sized growth-stage companies in Spain that contribute to the economic and social inclusion of people in vulnerable situations.

## **OUR HISTORY** Through the years

Open Value Foundation (OVF) is founded, and our impact investment journey begins learning through experienced

> OPEN VALUE FOUNDATION Investment in Husk Investment in Burn

**Global Social Impact Investments SGIIC**, SAU (GSI) is a Spanish fund manager specialising in impact investing.



partners like Acumer

Investment in **d.Light** 

#### Launch of **GSIF AFRICA**.

**Global Social Impact** Investments (GSI) is founded, and GSIF AFRICA, our debt fund in Africa, is launched.

2006 2019

#### Launch of **GSIF SPAIN.**

#### **GSIF AFRICA** Loan - 1.5M\$ - ACPCU Loan - 300K€ - Green Lion l oan - 500K\$ - YAK Fair Trade Loan - 500K\$ - One Acre Fund Loan - 750K\$ - Babban Gona

**GSIF SPAIN** Investment - 750K € - Revoolt

#### **GSIF AFRICA**

Loan - 2M\$ - Nyimba Loan - 500K€ - Maphlix Loan - 500K€ - Sayashone Loan - 1M\$ - Swatini Loan - 1,2M\$ - Quality Milk

**GSIF SPAIN** Investment - 2.3M € - Jetnet

## 2013

OVF continues investing and learning with partners like Yunus Social Business.

OPEN VALUE FOUNDATION

Investment in Godson Investment in ACPCU Investment in **Tugende** 

## 2020

GSI receives authorization from the Spanish National Securities Market Commission (CNMV).

2021

#### **GSIF AFRICA**

Loan - 750K\$ - Tugende Loan - 750K\$ - ACPCU Investment - 2M\$ - ARAF

20M€ MAPFRE Commitment

## 2022

**GSIF AFRICA** 

Loan - 2M\$ - BURN Loan - 2M\$ - JKCC Exit Tugende Loan - 5M\$ - Watu Credit Exit Green Lion Loan - 5M\$ - Complete Farmer

2023

#### GSIF SPAIN

10M € ICO-AXIS Commitment Investment - 3M€ - Sqrups!

## WHO WE ARE The Team

We are a committed, specialized, and diverse team that adapts to the unique approach of each fund. We combine over 20 years of experience in finance and impact with strong business analysis capabilities. Our active presence in the regions where we operate allows us to identify diverse opportunities and effectively contribute to the success of our investments.

## GSI AT A GLANCE

As of December 31st, 2023



**Open Value Foundation (OVF)** is the impact consultant for GSI. From its Impact Measurement and Management department, OVF provides consulting services for social enterprises, corporations, and impact investment funds, accompanying them in the creation of strong and coherent impact strategies, and the application of a more rigorous measurement.

ivestments alysed since inception	Investments analysed in 2023	Active invest- ments in 2023	Investments made in 2023	Exits	Accumulated invested capital	Capital under management	Committed capital
260	52	13	5	4	14,2M EUR	30M EUR <sup>1</sup>	60M EUR
246	70	3	1	0	4,57M EUR	20M EUR	50M EUR <sup>2</sup>
506	122	16	6	4	18,77M EUR	30M EUR	110M EUR

<sup>1</sup> In final negotiations with COFIDES for EUR 15M. As of the publication date of this report, these funds have already been committed.

<sup>2</sup> As of the publication date of this report, the fund has reached its target size.

<sup>3</sup> As of the publication date of this report, the committed capital amounts to EUR 95M.

GSI and the Impact Ecosystem 32 Participations

in events

121

Media mentions 5

Contributions to publications 32

Partnerships and collaborations with ecosystem actors

## What we do.





In 2023, in Spain, the risk of poverty and social exclusion (AROPE) stood at 26.5% of the resident population, compared to 26.0% recorded in the previous year. According to Eurostat, Spain has the highest unemployment rate in the European Union and is one of the EU countries that generates the most working poor.

Sub-Saharan Africa, despite its wealth of natural resources, is the region with the highest poverty rates and the lowest level of development in the world. The lack of investment is one of the major shortcomings for the economic and social growth of the continent's countries.

## WHAT WE DO

The challenges we face as humanity are undeniable. The global challenge of eradicating poverty and inequality remains, and the planet and its inhabitants are confronted with significant threats from the effects of climate change. The role of private capital and financial markets is fundamental in addressing these challenges and making significant progress toward achieving the 2030 Agenda goals.

Although impact investing has made significant progress in recent years, the reality is that profitability continues to be the main driver of investment activity. In this context, impact investing must continue to expand its reach and demonstrate its effectiveness to inspire other market participants to make financial decisions that generate positive impacts. "Intentionality matters because it endures over time, sets a destination, and defines the right way to get there, fueling the purpose that drives us to keep working every day."

GSI was born from the idea that private investment in companies, entrepreneurial talent, and the commitment of their management teams to society are the most suitable tools to address the root causes of structural poverty, especially among those who are most economically and socially vulnerable.

Through its two impact funds, GSIF Africa and GSIF Spain, GSI invests in profitable and sustainable companies that improve the livelihoods of the most vulnerable people, promote entrepreneurial talent, and strengthen the impact ecosystem both nationally and internationally.





Impact investing is distinguished from other investment philosophies by its intentionality, that is, its commitment to solving social problems; its additionality, which refers to the financial and non-financial resources that the investor brings to the investee company; and its focus on impact measurement, which involves assessing the effect of the company's activities on different stakeholders, as well as its double materiality. At GSI, we carry out our activities as investors guided by these principles.

Our mission is to continue advancing and leading the way toward a more solid and effective impact investment that generates significant and sustainable positive changes for the vulnerable groups we work with, the companies we invest in, and the impact investment ecosystem as a whole. Our activity focuses on identifying and supporting companies that not only generate solid financial returns but also have an impact on vulnerable people and their environment, improving their resilience and, therefore, reducing their vulnerability.

Today, we can say that, through our funds, we are significantly contributing to improving the livelihoods of disadvantaged communities, both in Spain and Sub-Saharan Africa.

A key aspect of our work is an integral approach that ensures our investments not only meet high ethical and sustainability standards but also drive tangible positive changes in communities and the environment.

## WHAT WE DO

## **Strategic Objectives**

#### ACCESS TO INCLUSIVE PRODUCTS AND SERVICES

We invest in sustainable companies where clients, employees, or suppliers are people in vulnerable situations. Through our investments, we contribute to providing these groups with access to products and services that improve their quality of life and livelihoods.

To understand how the products and services provided by our investees meet the needs of people in vulnerable situations, we use the multidimensional analysis proposed by Fundación CODESPA

According to this analysis, products and services must comply with the 4A's+E to be inclusive; they must be adequate, accessible, affordable, and adapted to the target population and the environment.

Accessibility: We ensure that products and services are easily accessible and available to the people they are intended for.

Affordability: We make sure they are economically accessible, meaning they can be paid for in amounts and conditions suitable for the cash flows of the target population.

Adaptability: We guarantee that the products and services are adapted to the level of training required for their use and maintenance.

Adequacy: We verify that the products and services address an existing need, solve it satisfactorily, and improve the beneficiary's life.

Environment: The products and services must contribute to environmental conservation

#### CREATION OF DECENT JOBS

employment to ensure both the income and empowerment of the most vulnerable people. Therefore, one of our primary objectives is to promote the creation of dignified and sustainable jobs, focusing on aspects:

Job security: We promote safe and stable working conditions.

Rights and representation: We ensure that workers have access to labor rights and proper representation.

Personal well-being: We foster a work environment that supports the physical and mental well-being of employees.

Skills and Training: We encourage opportunities for workers to develop their skills and competencies, improving their employability and opportunities for advancement.

#### FOOD SECURITY AND **CLIMATE RESILIENCE**

In sub-Saharan Africa, food security and resilience to climate change are critical challenges. That is why we invest in companies that contribute to improving food stability and increasing the resilience of rural communities to the impacts of climate change.

This explains why most of our investments focus on the agricultural value chain, many at stages close to production. With this approach, we aim to create value for smallholder farmers by improving agricultural inputs, production, harvesting, and post-harvest operations. These investments not only increase food security but also strengthen the resilience of rural communities in the face of climate change challenges.

These objectives reflect the mission of our management company to generate a positive and lasting impact, aligning our investments with the urgent needs of vulnerable communities and contributing to sustainable development in the regions where we operate.



Our strategic impact objectives are designed to directly address the needs and challenges identified among vulnerable people both in Spain and in sub-Saharan African countries.

## **How We Stand Out**

Below, we highlight some of the principles and characteristics that distinguish us as a fund manager:

#### Deep commitment

To the purpose of improving the livelihoods of the most vulnerable people while generating an attractive and sustainable financial return for the investor.

### Long-term visiton

Working closely with the invested companies to ensure a sustainable impact over time and guarantee the stability and sustainability of investments.

## Transparency and rigorous impact measurement:

Through a deep understanding and a proprietary methodology based on the most advanced international standards, we measure and communicate the social and environmental impact of our investments. In line with the Operating Principles for Impact Management, we integrate impact and its measurement throughout the entire investment cycle.

### Additionality and contribution

Focusing on maximizing the transformative capacity of our investments. We use the term "contribution" to describe the difference that our additional inputs make to the company's impact outcomes. Our approach not only improves the ability to measure and communicate the impact of the investees but also contributes to enhancing their impact results and attracting new capital.

#### Transformational due dilligence process

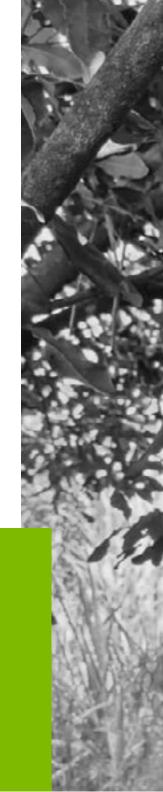
Going beyond evaluating a company's performance to comprehensively analyze and improve the impact of the companies assessed on people, the environment, and governance.

#### Collaboration and strategic parntnerships

With various organizations, seeking synergies and promoting a culture of collaboration and mutual support among the different actors involved, to maximize the impact of our investments and strengthen the impact ecosystem.

#### Flexibility and adaptability to context

To identify specific challenges and investment opportunities, maximizing positive impact, resilience, and the sustainability of our investments in the long term.





## SUSTAINABILITY AT GSI

At GSI, we are driven by the conviction that economic activity and investment decisions have a significant impact on the environment in which companies operate, the communities they serve, and the world at large.

In this context, analyzing reality through environmental, social, and governance (ESG) criteria and constantly improving processes with sustainability in mind is not merely an option but an ethical and strategic imperative.

Our approach is comprehensive and spans from the initial evaluation to the ongoing monitoring of investments, ensuring they align with the highest standards of sustainability and corporate responsibility. while intentionally also contributing to the purpose of the management company.

The integration of ESG criteria not only benefits the invested companies but also helps elevate sustainability standards across their sectors of activity.

Our long-term commitment to sustainability is an integral part of our investment strategy and positive impact generation. It is reflected in every one of our investment decisions and operational activities. Looking ahead, we are committed to continually moving forward in this direction to sustainable significantly contribute to development and the creation of a fairer and more equitable world.

During the due diligence phase, a comprehensive assessment is conducted that goes beyond financial aspects to include a detailed analysis of risks and related to ESG criteria in potential impacts investments. The funds managed by GSI are classified as Article 9 according to the SFDR regulation, indicating a strong focus on sustainability and positive social impact.

Some examples of specific criteria considered at this stage include:

Integration of ESG Criteria in the Investment Cycle

In this section of the impact report, we will explore in detail how GSI integrates ESG criteria throughout its entire investment cycle, from due diligence to the active support of invested companies, highlighting the fundamental role these criteria play in the management company's strategy and purpose.

## **L** Due Diligence

#### **ENVIRONMENTAL POLICIES**

We evaluate the companies' policies and practices related to the management of natural resources, emission reductions, energy efficiency, and waste management.

#### SOCIAL POLICIES

We analyze the social impact of the companies, including their commitment to diversity, inclusion, pay equity, working conditions, and impact on local communities.

#### CORPORATE GOVERNANCE

We review the companies' governance structure, transparency, business ethics, and responsibility toward all stakeholders.

## **"WE ARE DARK GREEN"**

The European Sustainable Finance Disclosure Regulation (SFDR) outlines two sustainable categories for financial products. On one hand, Article 8, colloquially known as 'light green'; on the other, Article 9 or 'dark green,' the highest rating in the European regulation.

The funds managed by GSI are classified as Article 9 according to the SFDR regulation. This Article 9 classification is granted to funds whose primary objective is sustainable investment and positive social impact.

This means that our management company is dedicated to investments that significantly and explicitly promote environmental or social objectives, and these goals are integrated into our processes and strategies.

Our commitment to sustainability and social responsibility is reflected not only in the investments we make but also in how we engage with the companies we invest in to foster sustainable business practices and generate a positive impact on society.

As a "dark green" manager, we are committed to transparency and the disclosure of information related to the impact of our investments. This providing our investors and includes stakeholders with detailed information on how our investment decisions contribute to sustainable development and mitigate risks associated with ESG factors.



GSI's commitment as an impact investor goes beyond financial support. Naturally, we become actively and directly involved in improving the impact outcomes of the invested companies, guiding and supporting them in advancing their processes and practices in various areas. Some examples of areas of improvement guided by the management company include:

## **2** Investment, Support, and Monitoring

#### **ENVIRONMENTAL POLICIES**

We work with companies to implement sustainable practices that reduce their environmental footprint and promote the conservation of natural resources.

#### SUPPLIERS AND STAFF

We encourage ethical and responsible practices in the selection of suppliers and in personnel recruitment and development policies.

#### INCLUSION OF DIVERSITY ISSUES

We promote gender equality and diversity in the workplace, supporting initiatives that empower women and promote equal opportunities.

#### MEASUREMENT, MANAGEMENT, AND NON-FINANCIAL REPORTING

GSI's support is especially intense in the areas of impact measurement, management, and reporting. By working with GSI, invested companies receive specialized training and direct support in measuring and managing impact results, which are essential to maximizing their positive impact on society and the environment, as well as communicating their non-financial impact results transparently and effectively.

Our continuous monitoring approach involves the regular tracking of invested companies in relation to ESG criteria. We use specific indicators and metrics to assess progress and impact on sustainability, which allows us to make informed decisions and adjust our strategies as needed to maximize positive impact and profitability

## **Risk Mitigation**

ESG analysis and improvement initiatives not only contribute to generating a positive impact on society and the environment but also play a crucial role in mitigating risks associated with environmental, social, and governance factors. This approach reinforces the resilience of our investments and strengthens long-term sustainability.

## Comprehensive ESG Risk Analysis

Our management company conducts a comprehensive risk analysis that goes beyond traditional financial risks by incorporating risks related to ESG criteria in our investment evaluations. This methodology allows us to identify and understand potential environmental, social, and governance risks that could affect our investments and take preventive measures to mitigate them.

## 2. Principal Adverse Impacts (PAIs)

As part of our risk mitigation approach and in alignment with the Sustainable Finance Disclosure Regulation (SFDR), we also identify and assess the Principal Adverse Impacts (PAIs) that could arise from our investments. This includes considerations such as unintentional contributions to deforestation, the depletion of critical natural resources, or the generation of polluting waste. By understanding and addressing these PAIs, we seek to minimize any unintended negative effects of our investment activities.

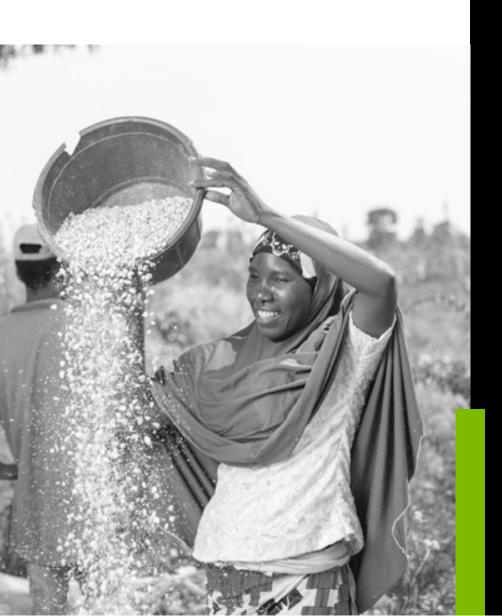
## SUSTAINABILITY AND RESILIENCE GSI's Environmental Vision

The effects of climate change often have a disproportionate impact on the most vulnerable communities. In this context, strengthening socioeconomic and environmental resilience in the long term becomes essential.

At GSI, we recognize that the effects of climate change disproportionately impact the most vulnerable communities, and we are committed to contributing to strengthening socioeconomic and environmental resilience in the long term.

Our vision is realized through the promotion of sustainable businesses that generate stable, quality jobs and the support of sustainable agricultural practices and the circular economy. We understand that these actions contribute to food security and strengthen the capacity of communities to withstand future climate challenges.

When we decide to invest in a company, we ensure that, in addition to improving the incomes of vulnerable people, we contribute to mitigating the effects of climate change in these communities. In this way, we strengthen socioeconomic and environmental resilience in the long term in the areas where we operate.



## "WE ARE DIVERSITY"

At GSI, inclusion and diversity are not just abstract principles but essential concepts that inform our actions and decisions.

We are committed to building a more inclusive, equitable, and sustainable society, understanding that this is only possible through the active integration of diverse perspectives and attention to gender disparities.

Our commitment is reflected in our investments, where we seek to promote equal opportunities and the economic empowerment of women as an integral part of our investment approach and positive impact generation.

As impact investors, we operate in disadvantaged economic and social contexts, giving us a unique opportunity to help address inequalities, especially those faced by women in accessing economic and social opportunities.

We value diverse perspectives and experiences as drivers of innovation and informed decision-making. We have built a diverse and committed team that not only pays attention to these issues but also actively integrates them into all our processes and activities.





### 2XChallenge **CRITERIA**

auided by established by the 2XChallenge, ensuring that the companies we invest in are not only financially sound but also socially responsible and contribute to the economic and social empowerment of women

Our investments in companies dedicated to improving the lives of smallholder farmers have a significant impact on the lives of many women. In many regions, women make up a substantial part of the agricultural workforce and directly depend on the agricultural sector for their livelihoods. By supporting initiatives that strengthen food security and economic stability in rural communities, we are also promoting equal opportunities and the empowerment of women in traditionally male-dominated environments.

## **OUR COMMITMENTS**

### **Diversity Matters**

We will continue to promote equal opportunities and the participation of women at all levels of our investments and operations. We remain committed to supporting initiatives that empower women and foster inclusion and diversity in the business and social spheres.

## **Ongoing Operational Improvement**

We are committed to continuously improving our internal processes and operational practices to ensure efficiency, transparency, and alignment with the highest standards of sustainability and corporate responsibility. This includes adopting innovative technologies and integrating more sustainable practices into all our operations.

Sustainability and Resilience

## Long-Term Value Creation

We are committed to promoting sustainability and environmental conservation through our operations and investments. We recognize that the effects of climate change often disproportionately impact the most vulnerable communities, and in this context, strengthening socioeconomic and environmental resilience in the long term is essential. Our commitment to sustainability not only benefits our investors and investees but also contributes to the well-being of society as a whole. We are convinced that long-term value creation is closely linked to generating a positive impact on the environment, society, and the economy, and we will continue to work in that direction with determination and responsibility.



## GSIF Africa.



## **GSIF AFRICA** *at a glance*

Providence of the second

Managed by Global Social Impact Investments SGIIC	Founded in <b>2020</b>	Based in <b>Luxemburg</b>	Geographic focus <b>Sub-Saharan Africa</b>	
Legal structure				Bellera
SICAV – SIF open-ended debt fund.	Target size 50 M EUR	N° of investments <b>10</b>	All the	
Expected financial return	Invested capital	Commited capital		
8%	12.6 M EUR.	30 M EUR <sup>1</sup>		
STRATEGIC SDGs	ODS to avoid			
1, 8, 10 y 17.	negative impacts on		A A A A A A A A A A A A A A A A A A A	
<b>CROSS-CUTTING SDGs</b>	6, 14 y 15.		ALL NA ALCOLD	ly a tripper
2, 3, 4, 5, 7, 9, 11, 12, 13 y 16.		18		

#### Sectors of Activity

Currently, the sectors in which GSIF Africa is present are: food, agriculture, access to productive assets, and energy.

### **Target Portfolio**

GSIF Africa primarily invests through direct debt in established, growing companies with solid financials and a proven business model which is scalable and, at the same time, with a high social impact which is at the core of the business.

The fund reserves around 5% and 10% of the portfolio to invest through equity. Between 5% and 10% will be reserved for cash and cash-equivalents, to provide liquidity for the fund in preparation for the expected liquidity windows.

## **INVESTMENT CRITERIA** GSIF Africa

The investment criteria of GSIF Africa are defined by the fund's impact strategy and aim to improve the livelihoods of the most vulnerable people on the African continent while generating an attractive financial return for the investor. GSIF AFRICA primarily invests in debt in companies with solid financial prospects, high development potential, and a significant, measurable social impact—businesses with:

Financial Statements.	Recurring positive net profit. Growing margins.	Revenue.	Preferably > USD 5M; minimum USD 2M. Ingresos, EBITDA y flujos de caja estables.	Strategic
	Cash flows sufficient for solvent repayment.	Stability.	Recurring revenue. Long-term contracts. Diversified markets, clients, and suppliers.	Objetives
Social Impact.	Companies whose social mission is to improve the livelihoods of people in the bottom billion in sub- Saharan African countries. Businesses with a Theory of Change (ToC). •Businesses with measurable, proven, and	History.	3 years of established history. No seed capital or start-ups. •Competent and transparent management.	Cross-cutting Objectivess
Sectors.	sustainable impact. Sectors that contribute to improving people's livelihoods by providing them with skills, knowledge, or resources to meet their basic needs	Growth.	Growing sales. Scalable. Preferably not companies with high initial investment in machinery or equipment.	Objectives to
	with dignity, with a special focus on food and agriculture, productive assets, and energy access.	Market.	Established market position. Easy to understand. Preferably with entry barriers.	Avoid Negative Impact

## **CONTRIBUTION TO THE SDGs** GSIF Africa

GSIF Africa's misión is to improve the livelihoods of the world's poorest people, contributing to economic and social growth in sub-Saharan Africa. This purpose is directly connected to the priorities expressed in the 2030 Agenda. While GSIF Africa's impact thesis directly aligns with SDGs 1, 8, 10, and 17, the fund aims to contribute through its investments to the entirety of the 2030 Agenda's objectives. For this reason, we use the ABC classification (Act to avoid harm, Benefit stakeholders, Contribute to solution) proposed by the Impact Management Project (IMP) to organize and reflect our priorities and our contribution to the SDGs:

#### Contribute

These objectives are directly related to the fund's goals and its Theory of Change (ToC). We focus our capabilities and tools on them. Strategic Objectives: 1, 8, 10, and 17.

#### Benefit

We invest in and support companies that contribute to inclusive growth, maintain ethical practices, and generate social and economic value across all their stakeholders, particularly those facing significant barriers to improving their living conditions. Cross-Cutting Objectives: 2, 3, 4, 5, 7, 9, 11, 12, 13, and 16.

#### Act to avoid harm

When evaluating a company for investment, we ensure it does not harm the environment. These are exclusion criteria, meaning if a company has direct adverse effects on any of these SDGs, it is discarded. Objectives to avoid: 6, 14, and 15.



GSIF AFRICA Portfolio

## **PORTFOLIO** *GSIF Africa*

Invested Company	Sector	Country	Instrument	Current Loan Date	Invested Capital			
DIRECT INVESTMENT								
ACPCU	<u>nin</u>	Uganda	Revolving loan	apr-20	\$1,500,000			
YAK Fair Trade	<u>nten</u>	Rwanda	Loan	oct-21	\$500,000			
Babban Gona	<u> </u>	Nigeria	Loan	dec-21	\$750,000			
Burn	Ŷ	Kenya	Loan	feb-22	€2,000,000			
JKCC	<u>ante</u>	Uganda	Revolving loan	jul-22	\$2,000,000			
Watu	<del>, a</del>	Kenya	Loan	nov-22	\$1,750,000			
Complete Farmer	<u>nin</u>	Ghana	Loan	dec-22	€1,000,000			
Swatini Ventures	<u> </u>	Kenya	Revolving loan	apr-23	\$250,000			
Quality Milk	<u> </u>	Uganda	Loan	may-23	\$750,000			
Shayashone	<u>ante</u>	Ethiopia	Loan	may-23	€50,000			
Nyimba Millers	<u>n an a</u>	Zambia	Loan	sep-23	€1,500,000			
Maphlix	<u>nter</u>	Ghana	Loan	oct-23	€500,000			

Productive Assets

Food and Agriculture

Y Clean Energy 

IMPACT INVESTMENT FUNDS							
Invested Fund	Sector	Instrument	Invested Ca	pital Comm	itment Date	Duration	
ARAF	<u> </u>	Shares	\$1,476,453	5	sept-19	Close-end fund	
	· · · ·		·	·			
Invested Company Fund	Sector	Country	Instrument	Invested Capita	l Start D	ate End Date	
			FXITS				

One Acre Fund Multiple countries Loan \$500,000 dec-20 dec-2			EXITS			
	One Acre Fund	nd Multiple countries	s Loan	\$500,000	dec-20	dec-23
AlphaMundi Multiple countries Shares €300,000 dec-20 dec-2	AlphaMundi		s Shares	€300,000	dec-20	dec-23

## PORTFOLIO

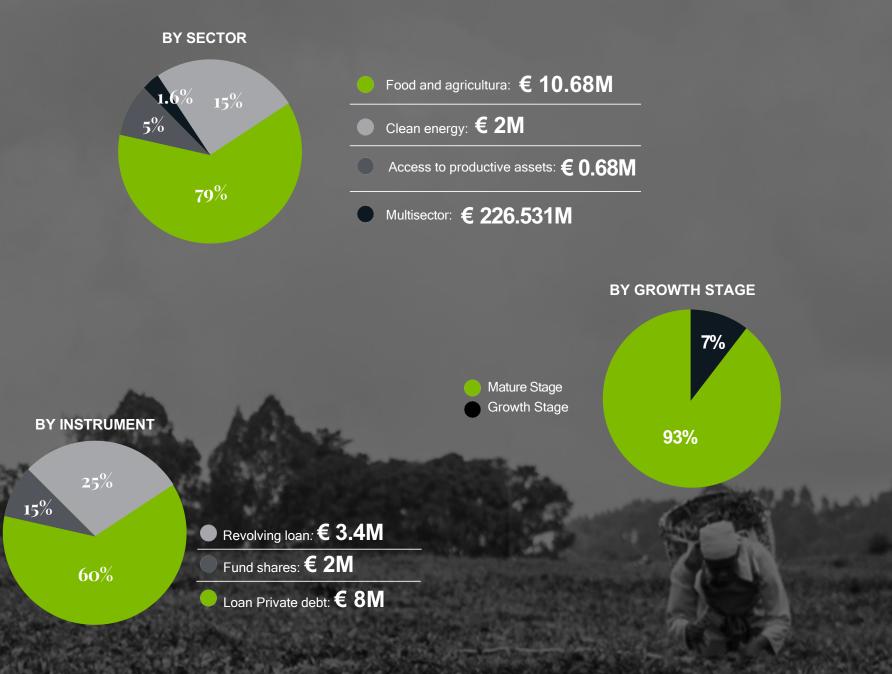
#### **OF THE COUNTRIES** Ethiopia, Rwanda, Uganda, Zambia

Are included in the list of least developed countries, according to the United Nations.<sup>1</sup>

methodology.<sup>2</sup>

**OF THE COUNTRIES** 





\*As of 31 December, 2023

43% TURNOVER compared to 2022

## **ACPCU.** Ankole Coffee Producers Co-operative Union Agriculture. *Uganda*



ACPCU is a cooperative formed by several sub-cooperatives of coffee growers, responsible for the collection, processing, and export of coffee produced by its members. It provides cooperative members with direct access to international markets, crop advisory and supervision, training in good agricultural practices, and assistance in obtaining certifications, among other services.

These actions result in an increase in both the quality and quantity of their harvests, which are sold at higher prices.

32 COOPERATIVES		215 емі	PLOYEES	
18,105	11% young people	37% women	$91^{0\!\!\!/}_{0}$ employees in rural areas	
BASELINE 2022: 12% less	38% women	100%	50%	
$10^{ m o}\!$		Local management	Women in management team	
		team	BASELINE 2022: 40%	

However, the increase in the cost of goods sold reduced the organization's gross margin from 33% to 18%.

#### COMMERCIALIZATION

ACPCU holds 8 certifications, allowing it to market its products in premium markets. These include organic coffee certifications like Fairtrade and Rainforest Alliance, as well as the necessary certifications for export to Japan and the United States.

Looking ahead to 2024, they will begin selling locally roasted coffee to meet the demand from hotels and other large institutions.

Additional profits are reinvested in social projects for coffee-growing communities, such as schools and health centers. Among the social projects carried out in 2023 is the construction of bathrooms in the community school.

## Yak Fair Trade.

Agriculture. Rwanda



YAK Fair Trade is an agribusiness and livestock company focused on the development of the food production chain in Rwanda. It specializes in the post-harvest phase of staple products, including the processing and wholesale distribution of grains such as maize and wheat, as well as a wide variety of legumes, dairy products, and meat.



SMALL FARMERS SUPPORTED BASELINE 2022: 37% less

45% women



PROCESSED GRAIN SOURCED FROM SMALL FARMERS

BASELINE 2022: 11% less

+2% increase in the salary of these small farmers



BASELINE 2022: 37% less

45% mujeres empleadas



More than 60% of the raw materials that YAK commercializes come from smallholder farmers, who see improvements in their livelihoods and those of their families.

## Babban Gona.

Agriculture. Nigeria



Babban Gona is an agro-technology company with a mission to transform agriculture into an engine of job creation in Nigeria. Through the creation of small farmer groups, called Trust Groups, Babban Gona provides farmers with on-the-ground accompaniment and training and facilitates access to quality agricultural inputs, thereby increasing the yields of their land and improving their climate resilience, resulting in improved household incomes and food security.



2023 ha sido un año de transición para Babban Gona, por lo que han reducido las dimensiones de sus operaciones y su alcance de impacto, para garantizar que el nuevo modelo se implementaba de forma correcta. El cambio de modelo también ha supuesto una reducción de personal, teniendo en 2023 2.280 empleados, de los cuales 32% son mujeres y 44% son jóvenes menos a 30 años.

## **Burn Manufacturing.**

Energy Access. Kenya



II.

Burn Manufacturing Burn Manufacturing locally manufactures and markets efficient and affordable cooking devices that consume a small fraction of the fuel traditionally required, significantly reducing CO2 and other toxic gas emissions.

Burn enables its beneficiaries to save on monthly fuel expenses, contributes to improved health, and reduces wood consumption and deforestation.

The lifespan of Burn's stoves is at least 7 years, generating cumulative impact both on people and the environment throughout their entire period of use.

#### THE ROLE OF WOMEN

Burn offers a product that primarily benefits women, who are estimated to make up 90% of the end users. Regarding internal governance, the company is gradually implementing its gender equality action plan by incorporating more women into its management team.



**EMPLOYEES** 

43% women

**NET PROFIT** 

in 2021

Tripling the net profit achieved

22,565,730

**TONES OF CO2** AVOIDED BASELINE 2022: 74% less

13,888,322 tones of wood saved



The company is revolutionizing the efficient stove sector in East Africa. Thanks to the tons of CO<sub>2</sub> avoided by their efficient stoves, they can commercialize carbon credits, which has allowed them to scale their activity and rapidly expand their impact in recent years.

nudu

Hearing protection required in this area.

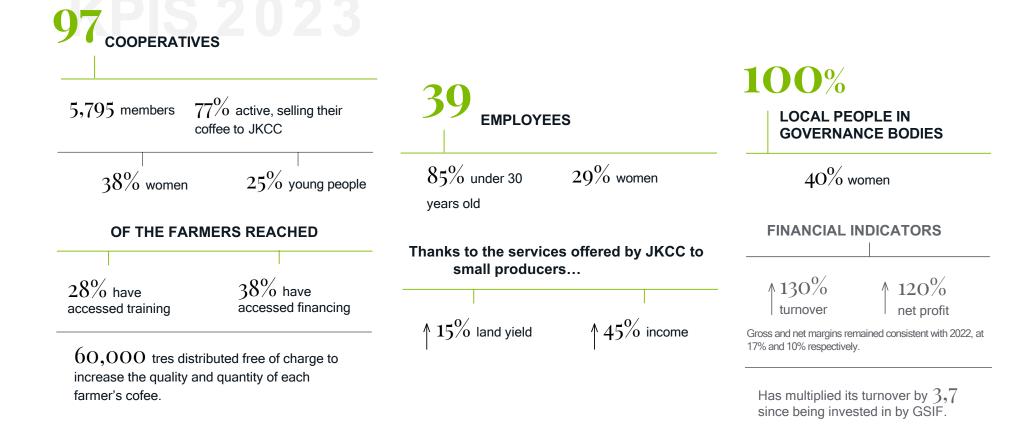
TOTAL STARD & LINE COOM #

Δ

## JKCC. Just Know your Cup of Coffee. Agriculture. Uganda



JKCC is a family-owned business dedicated to processing and exporting Ugandan coffee to value-added markets. The company has a network of small coffee farmers who supply the coffee. JKCC offers them upfront payment and handles the post-harvest processes to ensure the coffee quality is not compromised. It also provides free training to facilitate increased productivity and supplies subsidized agricultural inputs. All of this results in an increase in income for these small producers.



The capital provided by GSIF Africa has allowed them to increase the purchasing capacity from small farmers, buying 74% of the coffee they produce, compared to 44% in 2022. They aim to reach 100% in 2024.

Looking ahead to 2024, they have begun constructing new facilities, which will include the offices and the coffee processing plant. Additionally, they are making significant efforts to promote the creation of SACCOS to facilitate savings for small producers.

## Watu.

Productive Assets. Kenia, Uganda, Tanzania, Rwanda, Sierra Leone y Nigeria

## watu

Watu is a Kenyan productive asset financing company committed to improving the financial inclusion of motorcycle taxi drivers by providing them with affordable and flexible loans to become owners of the motorcycles.

At the end of the lease, the driver becomes the owner of their own productive asset, granting them job flexibility, higher, and more stable income, as they no longer need to deduct the vehicle rental from their earnings.

## 155,515

#### **ACTIVE CONTRACTS**

for traditional motorcycle rentals in Kenya BASELINE 2022: 15% more

Although it remains a minority segment, the financing of electric motorcycles continues to grow.

438,928 préstamos activos de smartphones

#### OF TOTAL DEBTS

86% clients in rural areas

31% women



77%

reported an

increase in their

income

f clients who acquired a motorcycle through Watu stated that it was their first property of this type.

59%

expressed having achieved greater economic stability

#### **FINANCIAL INDICATORS**



The gross margin remained stable, while the net margin decreased.

## 1,541

#### **EMPLOYEES** BASELINE 2022: 28% more

reduce its staff.

In 2023, due to the decline in the Boda Boda business, Watu had to

59% under 30 38% women vears old

38% from rural areas

To carry out this restructuring, they followed a diligent process that involved consulting staff, gathering opinions, and studying suggestions.



182 M

Although Watu has a foreign founding team, they are making significant efforts to improve the presence of local people in management and governance bodies. The percentage of locals in management positions is 98%.

In 2023, they introduced flexible smartphone financing into their product catalog, helping to reduce the digital divide among the most vulnerable population. By facilitating access to a mobile device, they provide fundamental tool, especially in a context like sub-Saharan Africa, where an increasing number of financial transactions are carried out through mobile phones.

## **Complete Farmer.**

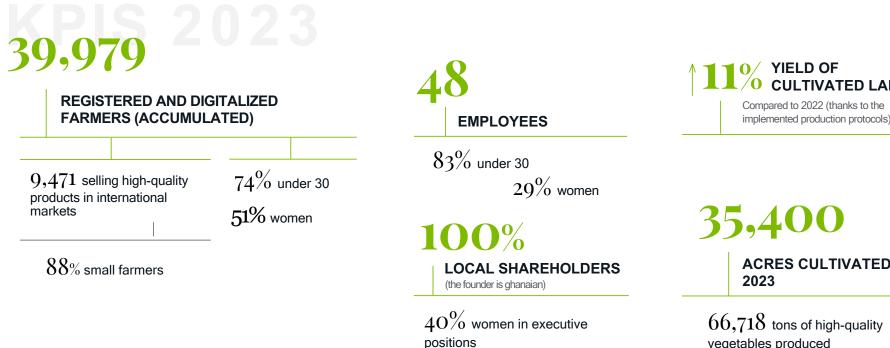
Agriculture. Ghana

C complete farmer.

Complete Farmer is a Ghanaian company that, through its own technology, connects small farmers with international buyers in the food sector. Buyers request the production of a specific crop, and Complete Farmer ensures that the requested product is produced according to the defined protocols and specifications set by the buyer. Blockchain technology facilitates process transparency for all stakeholders involved.

#### THE CLIMATE CRISIS

The year 2023 proved to be a period of instability for Complete Farmer, marked by the negative impact of the climate crisis on crops. Severe floods caused the loss of many high-value crops in the market. Fortunately, the agricultural insurance provided by the government of Ghana was able to mitigate some of these losses.



**O**/ YIELD OF O CULTIVATED LAND Compared to 2022 (thanks to the

> ACRES CULTIVATED IN 2023

66,718 tons of high-quality vegetables produced



Complete Farmer experienced a 29% increase in turnover during 2023, continuing the growth trend it has maintained since 2020. However, the increase in operating expenses, financial costs, and exchange rate fluctuations led to a reduction in net profit compared to 2022.

## Swatini Ventures.

Agriculture. Uganda



Swatini is a Kenyan company dedicated to processing, marketing, and exporting macadamia nuts to international markets, primarily in Asia and Europe. They work with a network of small local farmers, providing them with market access, training, field assistance, and free seedlings to invest in their land and increase the productivity of their trees. In this way, Swatini ensures product quality and production sustainability.

## 2,350

#### SMALL MACADAMIA NUT PRODUCERS

34% women BASELINE: An increase of 50% since the start of our investment

#### **EMPLOYEES**

138 full-time BASELINE 2022: 23 employees 838 a part-time BASELINE 2022: 166 employees

Given that handling macadamia. 58% women nuts requires delicate skills, women excel in these roles

## 3,554

#### SMALL FARMERS TRAINED

In 2023, significant efforts have been made to train small macadamia nut farmers through 6 workshops.

100%

LOCAL MANAGEMENT TEAM

 $73^{\circ}$  women in executive positions

#### COMMERCIALIZATION

At the end of 2023, the Kenyan government lifted a ban that had been in place for over 20 vears, which prevented the export of unprocessed macadamia nuts. This has led to the entry of a large number of new players in the market. Additionally, the government established a minimum purchase price, which is 80% higher than the price in 2022. For farmers, this measure represents a significant advantage, although there is uncertainty about how long it will last.



151% Increase in net profit thanks to notable efficiency in processes.

 $10^{\circ}$  less turnover compared to 2022



in sides Hantes &

By purchasing directly from farmers, Swatini protects them from exploitation by intermediaries, allowing them to increase their income and productivity, thereby improving their quality of life.

5

## Quality Milk.

Livestock. Uganda



Quality Milk is a Ugandan family-owned company dedicated to the collection and processing of milk for the local marketing of dairy products such as yogurts and milkshakes under its own brand, Royal Milk. The company works with a large network of Ugandan dairy farmers, offering them a reliable and transparent market for their milk, with the best prices and payment terms.

#### THE CLIMATE CRISIS

Water availability is one of the main challenges in the sector, as it is essential for livestock. In 2023, Quality Milk addressed this need by constructing 10 water wells.

$K_{14}$ IS 2		402	
COOPERA	TIVES	EMPLOYEES BASELINE 2022: 20% less	166%
14,250 members	80,000 liters of milk produced daily	65% under 30 $65%$ from rural areas	TURNOVER Compared to 2022
30% women	60% under 30	35% women	153%
38% have accessed training	45% have accessed financing		<b>NET PROFIT</b> Tripling the net profit achieved in 2021

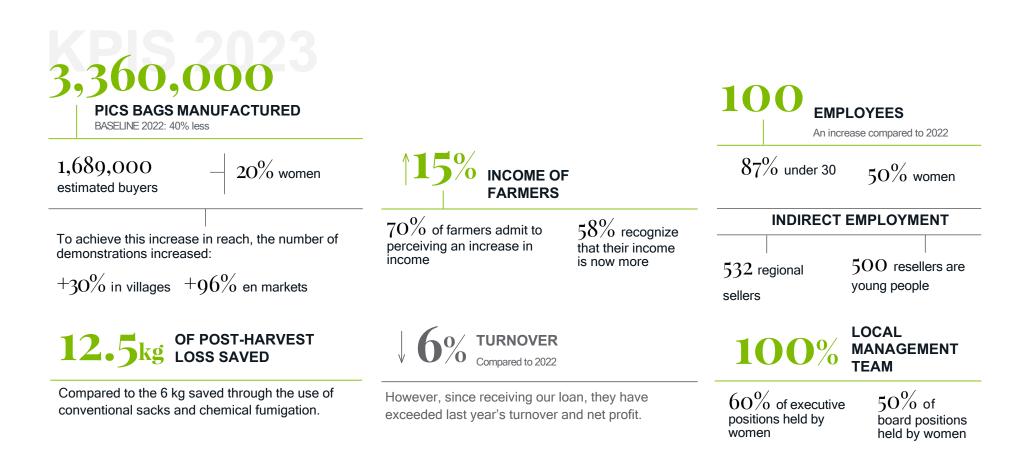
Quality Milk is committed to the quality of its products, with refrigeration facilities located in the main production areas of the country to preserve the milk's cold chain. Additionally, it provides training and capacity-building for farmers to increase the productivity of their livestock.

## Shayashone.

Agriculture. Ethiopia



Shayashone is an Ethiopian company specializing in agricultural products and services. Its main product, distributed through its sister company PHK Trading, is PICS bags (Purdue Improved Crop Storage), known as "miracle bags." These bags offer a safe, easy-to-use, and chemical-free storage system, designed to be affordable for small farmers and eliminate the traditional need for insecticides in stored grain.





The use of PICS bags significantly helps reduce postharvest losses and preserve grain quality, increasing farmers' incomes and improving food security in communities. The company exports its products to Sudan, Somalia, and other neighboring countries.

## Nyimba Millers.

Agriculture. Zambia



Nyimba Millers is a maize processing company based in Zambia. They purchase raw maize from



During 2023, 30,751 tons of maize were harvested over an area of 3,550 hectares. Nyimba bought this production at a price of USD 349 per ton. This price marked a 37% increase compared to the price set by the Federal Reserve Agency (FRA), the parastatal body responsible for stabilizing maize prices, which usually sets panterritorial prices higher than the market rate.

## Maphlix.

Agriculture. Ghana



Maphlix is a Ghanaian company dedicated to the production and sale of various crops in the categories of vegetables, grains, roots, and tubers. In their facilities, they carry out value-addition processes for some crops for export. Maphlix has a hybrid model that combines production on its own farms with an outgrower system, where small farmers in the region cultivate crops following the company's guidelines. They offer all of them agronomic and technical services to improve their land's productivity and ensure they meet quality standards.



Thanks to the assistance provided by Maphlix to small farmers, the yield of cultivated land increased by an average of 32% in 2023, and their incomes by 22%.

## **ARAF.** Acumen Resilient Agriculture Fund. Agriculture. *Multiple countries*



The Acumen Resilient Agriculture Fund (ARAF) is an investment fund aimed at improving the lives and climate resilience of small-scale farmers by providing financial and non-financial support to small agricultural businesses in East and West Africa.

ARAF is a \$50 million fund with a target return of 12%. It is funded by the Green Climate Fund (GCF), which was created by the United Nations Framework Convention on Climate Change (UNFCCC) in 2010. The fund has a 50% first-loss tranche (up to \$25 million) for its investors and provides \$6 million in technical assistance (grants received from various donors) to support its beneficiaries.

 1,125,77
 38% women

 PEOPLE BENEFITED THROUGH ITS INVESTEE COMPANIES
 38% women

 76% reported an improvement in their quality of life thanks to ARAF's support.
 72%
 2,285

 BENEFICIARIES' LAND YIELD
 EMPLOYEES

 75% of their income
 38% women



Building on Acumen's experience, ARAF helps improve the living conditions of small-scale farmers, including new tools to address climate change (climate resilience).

## **One Acre Fund.** (OAF)

Agriculture. *Multiple countries* 

## ONE ACRE FUND

One Acre Fund is a U.S.-based non-profit organization operating in Kenya, Rwanda, Burundi, Tanzania, Malawi, and Uganda. OAF provides a package of services to farmers that includes access to quality agricultural inputs, financing for these inputs, and training in agricultural techniques. In this way, it improves the financial stability and food security of families, while also creating local employment and helping to mitigate the impacts of climate change on agriculture.

## KPIS 2023 8,242 1,543,900

SMALL FARMERS SUPPORTED

60% women

50% increase in reach

since its inception in 2020

**EMPLOYEES** BASELINE 2022: 15% more

18% under 30 75% from rural areas

45% women

#### MANAGEMENT TEAM

Although it is a U.S.-based organization

74% are locals

44% of positions are held by women

#### **FINANCIAL INDICATORS**

The year 2023 was financially challenging for One Acre Fund. The organization suffered significant losses in its Kenya program due to an unexpected government subsidy, which drastically reduced farmers' demand and left the company with relatively expensive inventory that was sold at a loss. Additionally, they incurred unbudgeted revaluation losses due to depreciations and large devaluations of their local currencies.

Thanks to the package of services offered by One Acre Fund, the smallholder farmers who use the organization obtained an average additional income of \$130, even in a context of high inflation. Impact evaluations conducted by OAF show that farmers have used the increase in their income to finance their children's education (33%), improve their farms and businesses (31%), access higher quality healthcare services (24%), and enjoy a more nutritious and varied diet (12%).

# Alphamundi.

Agriculture. *Multiple countries* 

#### alphamundi

SocialAlpha Bastion is a multi-sector debt fund operated by AlphaMundi that invests through short-term debt in small and mediumsized enterprises with a high social and/or environmental impact in Latin America and East Africa. The sectors in which the fund invests include sustainable agriculture and food, financial inclusion, and renewable energies.

One of the key features of this fund is the co-investment right, which allows its investors to customize their portfolio and achieve a higher expected return. Additionally, it is partially guaranteed by USAID.

**KPIS 2023 458,608** PEOPLE BENEFITED

49% women

18% live in rural areas

169,158 ORGANIZATIONS BENEFITED

13,869 CO2 EMISSIONS AVOIDED 2,629

THE INVESTEE COMPANIES

40% women

Since 2017, AlphaMundi has applied a gender analysis throughout its investment process and donates 20% of its annual profits to the AlphaMundi Foundation (its nonprofit sister organization).

# **AGGREGATED IMPACT**

GSIF Africa

# DECENT JOB CREATION

16.084

decent jobs

34% Young people

42% women

The decrease in the number of decent jobs compared to the previous year (17,921, a 10% decline) is mainly attributed to the transition in Babban Gona's business model and the restructuring of Watu's workforce.

#### **100%** of investee companies...

...implement policies and protocols to promote a safe work environment and ensure decent working conditions.

... offer a package of social benefits to their employees.

...commit to the training of their employees, offering internal training in various disciplines and/or facilitating access to external training opportunities.

# DEVELOPMENT OF LOCAL ECONOMIES AND ACCESS TO INCLUSIVE GOODS AND SERVICES

# 100%

of the investee companies have a clear mission to improve access to goods and services among the most vulnerable people, generating greater development of local economies in their areas of operation.

# 82%

of the capital of the investee companies is in the hands of local shareholders, representing a significant increase compared to 75% of the portfolio in 2022.

#### 9 out of 13 portfolio companies

have been founded by local individuals, including the 5 companies invested in 2023.

In 2023, companies directly invested in by GSIF Africa have strengthened, partly thanks to our investment, increasing revenues by 2% and EBITDA by an average of 35% compared to the previous year.

# 43%

by women.

hands of women.

women.

#### **5**• PROMOTION OF THE ROLE OF WOMEN

of board members in the investee companies are women.

of senior management positions in these companies are held by women. This indicator has improved significantly compared to the previous year (31%) due to the inclusion policies present in the companies in our 2022 portfolio, as well as the incorporation of new companies committed to promoting female representation in leadership positions.

2 of the portfolio companies have been co-founded

24% of the capital of the companies is in the

54% of supported companies have an initiative to specifically promote women in the labor market.

of consumers are economically vulnerable

## Portfolio alignment with the 2X Challenge:

100% of companies meet the leadership criteria.

50% of companies meet the consumption criteria.

42% of companies meet the employment criteria.

17% of companies meet the entrepreneurship criteria.

## **4**• ENVIRONMENTAL SUSTAINABILITY

92%

of companies have projects or initiatives aimed at reducing CO2 emissions.

# 22,565,840

tons of CO2 approximately avoided by investee companies.

None of the investee companies (0%) have centers or operations located in or near biodiversitysensitive areas that could be negatively affected.

# 100%

of companies have or implement sustainable agricultural policies and practices.

# **AGGREGATED IMPACT** GSIF Africa

# **8,116,496** PEOPLE BENEFITED

Directly benefited through their interaction with the investee companies, either as consumers or as suppliers. There has been a significant increase in the number of beneficiaries compared to 2022 (+79%), driven by the growth of Burn Manufacturing, the new product offerings from Watu Credit, and the inclusion of Shayashone in the portfolio.



The percentage of female beneficiaries has slightly decreased compared to 2022 (-12%) due to the dilution of the concentration of female beneficiaries caused by the inclusion of new companies in the portfolio and a reduction in beneficiaries from Babban Gona, due to the temporary suspension of the program dedicated to women.



## 3,343,370 SMALL FARMERS

Have accessed value-added services through the investee companies, improving their production and increasing their land yield (+52%).

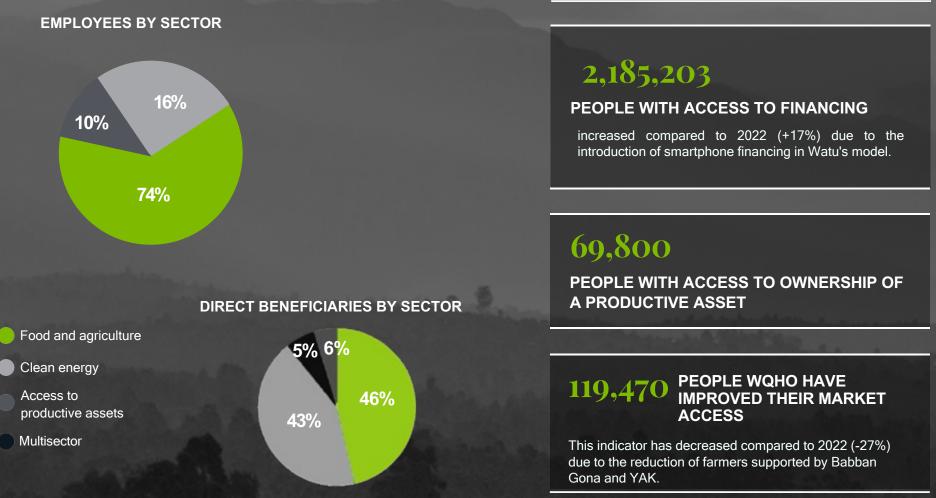
#### 29% AVERAGE INCOME OF BENEFICIARIES

The decrease in the average income increase compared to 2022 (-23%) is attributed to the impact of the El Niño climatic phenomenon on the harvests of some of the agricultural companies in the portfolio, the rise in agricultural input prices, and the depreciation of local currencies in countries like Ghana, Kenya, and Zambia.

Clean energy Access to

Multisector

\* The aggregated impact calculation includes the indicators from One Acre Fund, as it belonged to the portfolio for the entire year until December 31, 2023.



PEOPLE WITH ACCESS TO TRAINING

1,611,376

# GSIF Spain.



# **GSIF SPAIN**

At a glance

Managed by Global Social Impact Investments SGIIC	Founded in <b>2021</b>	Based in <b>Spain</b>	Geographic focus <b>Spain</b>	
Legal structure European Social Entrepreneurship Fund - <b>EuSEF</b>	Target size EUR 50M	Nº of investments <b>3</b>	STRATEGIC SDGs 8, 10, 12 y 13. CROSS-CUTTING SDGs	
Expected financial return <b>15%</b>	Invested capital <b>EUR 4,57M</b>	Commited capital EUR 20M	1,2, 3, 4, 5, 6, 7, 9 y 11. SDGs TO AVOID NEGATIVE IMPACTS ON 14, 15, 16 y 17.	

\*As of December 31, 2023



# Sectors of Activity

Sectores Sectors that contribute to improving the livelihoods of vulnerable groups. Currently, GSIF Spain is active in the consumer goods and logistics sectors.

# Target Portfolio

GSIF Spain is a social impact venture capital fund focused on direct investment in unlisted Spanish companies that contribute to the economic and social inclusion of vulnerable groups in Spain.

The fund, structured as a European Social Entrepreneurship Fund (FESE), is registered with the CNMV (Spain's securities market regulator) and classified as Article 9 according to the Sustainable Finance Disclosure Regulation (SFDR). It invests directly in small and medium-sized enterprises (SMEs) in growth stages.

# INVESTMENT CRITERIA GSIF Spain

The investment criteria for GSIF España are defined by the fund's impact strategy. GSIF España invests in equity in companies with solid financial prospects, high growth potential, and a significant and measurable social impact.

- di

General Characteristics	Equity investment, mainly minority stakes typically between 20% and 40%, with company valuations/equity ranging from EUR 5M to 25M.	Financial Statements	Empresas con EBITDA positivo o próximo a es- tarlo, con márgenes crecientes.	
Revenues	Ventas Sales of EUR 3-5M up to 40M; positive profits and low debt levels.	Stability	Recurring revenues with diversified clients and suppliers.	Cro
Sectors	Logistics, agriculture, health and wellness, energy and circular economy, hospitality and tourism, education, consumer goods.	History	A minimum 5-year track record, in the 'growth' phase, having surpassed the seed and 'startup' period. Companies leading the transition in their sectors towards sustainability.	Ob
Social Impact	Companies that directly contribute to solving social and environmental issues aligned with the fund's purpose and are willing to develop and report on an impact strategy.	Growth	A scalable company model with growing revenues based on a credible and clear business plan.	Avoid I

# **CONTRIBUTION TO THE SDGs** *GSIF Spain*

The mission of GSIF Spain is to improve the livelihoods of people in vulnerable situations. This purpose directly connects with the priorities outlined in the 2030 Agenda. Although our impact thesis is directly aligned with SDGs 8, 10, 12, and 13, we aim to contribute to all the goals. We use the ABC impact classes (Avoid, Benefit, Contribute) proposed by the Impact Management Project to organize and reflect our priorities and impact on the SDGs:

# Strategic Objectives

## oss-cutting Objectives

## Dbjectives to id Negatives Impacts on

#### Contribute

These objectives are directly related to the fund's goals and its Theory of Change. We focus our capabilities and tools on them. 8, 10, 12, and 13

#### Benefit

We invest in and support companies that contribute to inclusive growth, maintain ethical practices, and generate social and economic value transversally for all stakeholders, particularly those facing barriers to improving their living conditions. 1, 2, 3, 4, 5, 6, 7, 9, and 11

#### Act to avoid harm

When evaluating a company for investment, we ensure that it does not negatively impact aspects related to peace, partnerships, and specific environmental factors. 14, 15, 16, and 17





**GSIF Spain** Portfolio

# GSIF Spain

1 Retail of Basic Products at Affordable Prices

Invested Company

Revoolt

Sqrups!

Jetnet

# Sector

Logistics \_\_\_\_\_

Retail of Afford

Telec

# PORTFOLIO

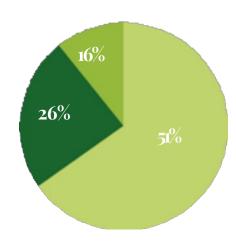
<del>, T</del> Logistics and Distribution

Telecommunications

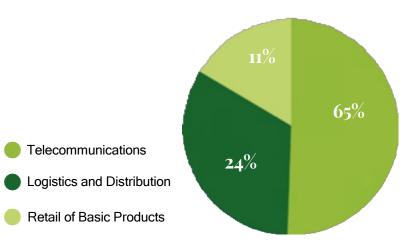
7	Sector	Instrument	Invested Capital	Initial Investment Date
INVERSIÓN DIRECTA				
	<del>, T</del>	Capital social	750,000 €	dic21
	Ē	Capital Social	1,500,000€	jul22
	×	Capital Social	2,300,000 €	jul23

cs and Distribution	750,000 €
Basic Products at rdable Prices	1,500,000 €
communications	2,300,000€

Sector



**Employees by Sector** 



# Revoolt.

Logistics and Distribution. Spain.

**PIS 2023** 

#### **REVOOLT**

Revoolt is a last-mile logistics operator specializing in the food sector. Through its business model, it creates inclusive and quality employment by offering permanent contracts to all its employees, with fair conditions and training plans, while providing a sustainable alternative to customers through deliveries using a zero-emission vehicle fleet.

84% belong to vulnerable groups

**EMPLOYEES** 

100,000 HOUSEHOLDS SERVED 150,000 ECO-ORDERS

+148% COMPARED TO THE BEGINNING



Thanks to the fleet of emissionfree vehicles 140 STORES

To which Revoolt provided its services nationwide, highlighting a 23% growth in the main cities, Madrid and Barcelona

## $11^{0\!\!/\!\!0}$ small neighborhood shops



#### Impact Report 2023 . 86

# **Sqrups!**

Retail of basic products at affordable prices. Spain.

# SQRUPS + \* -

Sqrups! is a company specialized in logistics and sales in stores considered "urban outlets." Its business model contributes to the circular economy by selling basic products from top brands, purchased directly from manufacturers and wholesalers at significant discounts, thus providing a responsible solution for production surpluses and preventing the waste of millions of products. Additionally, Sqrups! provides lowincome individuals with access to essential consumer goods at a very reduced price while creating job opportunities and professional development for people in vulnerable situations.



#### **DISCOUNTED ITEMS**

60% average discount

80%

FOOD AND HYGIENE PRODUCTS

Facilitating access to basic products for low-income individuals

STORES

70 in total

MILLION PRODUCTS RECOVERED

Preventing their conversion into waste

# 0000 11471 - 100

Producto

del día

+\*-

The remarkable growth of the company has led to the approval of a new organizational chart to formalize functions, responsibilities, and to design professional careers and training paths in an integrated and global manner.

30

SQRUPS

# Jetnet.

Telecomunicaciones. Spain.



Jetnet is a telecommunications operator based in Granada, primarily offering broadband internet access and telephone services through its own telecommunications infrastructure. It operates in 263 small municipalities, most with fewer than 2,000 inhabitants, providing digital accessibility through telecommunications products and services to rural populations, thereby helping to reduce the digital divide. Additionally, the company contributes to the development of the local business network by improving the productivity of rural businesses, facilitating access to healthcare, and helping to combat unwanted loneliness among disconnected individuals.

# **KPIS 2023**

# +6,600

CLIENTES CON ACCESO A INTERNET

#### 2.700 clients with opctical fiber

These deployment data of real estate units represent a significant increase compared to those existing at the end of 2022 (+10,000).



#### **F (** RURAL MUNICIPALITIES

\_\_\_\_\_

78% with fewer than 3,000 inhabitants, and 60% of these municipalities have fewer than 500 inhabitants

CLIENTS IN RURAL AREAS

 $14^{0/0}$  are businesses

**30,000** REAL ESTATE UNITS

REAL ESTATE UNITS



P

900 58 58 58

EIRPA OPTICA

2023 has been Jetnet's first year in the GSIF Spain portfolio. Together with the GSI team, the company is working on developing and improving its governance systems, sustainability policies, and social impact initiatives.

# **AGGREGATED IMPACT**

# **DECENT JOB CREATION**



WOMEN

# **40% PEOPLE IN VULNERABLE** SITUATIONS

#### **100%** OF THE INVESTED COMPANIES...

...apply policies and protocols to promote a safe work environment and ensure decent working conditions.

.. offer a social benefits package to their employees.

....commit to the training of their employees, offering internal training in various disciplines and/or facilitating external training opportunities.

**DEVELOPMENT OF LOCAL** ECONOMIES AND ACCESS TO **INCLUSIVE GOODS AND SERVICES** 

## 100%

#### OF THE INVESTED COMPANIES...

have a clear mission to improve access to goods and services for the most vulnerable people.

## 150,000 ECO-ORDERS FROM REVOOLT

Revoolt digitizes and strengthens small neighborhood stores and adds value to large retailers, which can carry out their deliveries without polluting.

# **82%** SQRUPS! PRODUCTS

belong to the food and hygiene category, thus facilitating access to basic products for low-income individuals

## 77% JETNET CLIENTS IN RURAL AREAS

breaking the digital divide and reactivating local businesses.

In 2023, the companies invested in by GSIF Spain have been strengthened, partly thanks to our investment, increasing revenues by 58% and EBITDA by an average of 65% compared to the previous year.

## **3.** PROMOTION OF WOMEN'S ROLE

All three companies in the portfolio have initiatives to specifically promote women in the labor market.

In companies invested in by GSIF Spain, there is no gender pay gap, and none present any incidence of discrimination.



# WOMEN IN POSITIONS OF RESPONSIBILITY

WOMEN WORKING

The main consumers of the products and services offered by the companies in our portfolio are women.

## **4.** ENVIRONMENTAL SUSTAINABILITY

All companies in the portfolio have signed a commitment and action plan for ESG policies that they will gradually implement. These include practices, policies, and procedures to improve governance, social inclusion, equity and diversity, and sustainability.

#### **074** TONS OF CO2 AVOIDED

#### 17,000,000

**PRODUCTS SAVED BY SQRUPS!** 

thus preventing their destruction.

**CARBON FOOTPRINT** 

40.89 Tn CO2Eq of the three companies

All companies have projects or initiatives aimed at reducing CO2 emissions.

# Acknowledgements.



**Colaboradores:** 



# María Cruz-Conde y Ana Hauyón

Impact Measurement and Management Team

Intentionality matters, beyond the process or compliance with the law, because it lasts over time, sets a place to aim for, and the right way to get there, keeping alive the purpose that drives us to continue working every day.

# Thank you:

We like to close this report with what is most important: our thanks. We do not forget that, without investors, investees, collaborators, and friends, none of what we have accomplished would be possible.

We thank the investors for their trust in helping us build a solid and growing impact investment ecosystem.

We thank the teams of the invested companies for their collaboration in all stages of the process and their willingness to improve and learn. We are grateful for their honesty and transparency in helping us demonstrate through impact measurement and management that profitability and impact are not at odds and that sustainable solutions can be found that improve the living conditions of people in vulnerable situations.

We thank friends and collaborators for joining us on this journey.

Agradecer We thank the team and everyone who makes this report possible each year, showing better results with data that, although still challenging to obtain, help us demonstrate rigorously each year that it is possible to create a more inclusive business network.

We are deeply grateful for the opportunity to grow and learn each year, building alongside many others an economy that contributes to making the world a fairer and freer place.

All this work shows that intentionality matters, beyond the process or compliance with the law, because it lasts over time, sets a place to aim for, and the right way to get there, keeping alive the purpose that drives us to continue working every day.

One more year, thank you for being with us.

- María Cruz-Conde

cobas asset management











www.globalsocialimpact.es Paseo de la Castellana, 53, 2ª floor 28046 Madrid +34 91 077 06 59 info@globalsocialimpact.es

